

RE-DEFINING CUSTOMER SERVICE STANDARDS

Tata Steel's history of offering innovative product solutions at affordable prices now has a new chapter with the introduction of 'Pravesh Doors' — steel doors with the elegance of wood.

This latest addition to the company's brand portfolio is yet another endeavour to provide value added steel solutions to institutional developers and individual house builders covering all markets — urban, semi-urban and rural.

Combining the strength of steel and the beauty of wood, Pravesh Doors offer complete peace of mind to its users in terms of price, quality, durability and security. Apart from Wood finish Steel door, we also offer a very large gamut of other products including Plain Steel Doors with different colour shades, Fire rated doors, Shaft doors, Windows etc. as per the requirement of our clients.

The manufacturing facilities are located in Hyderabad, Telangana, Chandigarh, Baddi and Mumbai. These include manufacturing, warehousing & testing facilities. These facilities are ISO 9001:2008 certified & equipped with advanced, high-tech computerized numerically controlled manufacturing equipment.

The state-of-the-art machinery helps in producing top-notch products. Tata Steel reaches out to its end customers with this branded finished product through a well-established network of dealers and distributors.

THE WORLD OF TATA STEEL

Tata Steel was established in India as Asia's first integrated private steel company in 1907. Today, it is among the leading global steel companies. Its annual crude steel capacity across Indian operations is nearly 13 MnTPA and have registered a turnover of US \$7889 Mn in FY 2017.

The company also set up its second Greenfield steel plant in the eastern state of Odisha; commissioning the first phase (3 MnTPA) of 6 MnTPA capacity in 2016. The company possess and operate captive mines that help to maintain cost-competitiveness and production efficiencies through an uninterrupted supply of raw material.

DISTINCTIVE PRODUCTS

The doors are manufactured from high grade steel using state-of-the-art technology to ensure supreme resistance to fire and other hazards commonly experienced in the case of wooden doors such as termite infestation, warping etc. Factory-engineered to perfection, every product is uniform in quality and finish; the texture resembles that of real wood. Easy and quick installation process further adds to the popularity of Pravesh Doors.

- Pravesh doors come with a 5-year warranty on paint, texture fading, manufacturing defects as well as one-year warranty for the rest of the accessories.
- The doors are four times more secure and the finish of our doors is twelve

times better than wooden doors.

- Every two Pravesh Doors saves a tree. Thus ensuring that they are not causing any damage to Mother Nature.
- Pravesh doors are more resistant to termites than the regular wooden doors and are also fire-resistant & weather-proof.
- Pravesh doors are seven times more resistant to wear and tear when compared to the regular wooden doors.
- With over 35 options to choose from, Pravesh doors are available at pocket-friendly prices and installed by trained Tata Steel experts

The Pravesh windows provide highest security with maximum beauty. Pravesh windows have a steel casement along with a vision glass and are given a wood finish. The wide array of styles is both affordable and energy efficient. Windows are hinged and are opened or closed by swinging in or out. The casement locks are hook-shaped and embedded within the frame, which makes them unbreakable.

Aluminium Grade

- 6063 TS/T6 Grade; Pure Aluminium and Zinc; First time prepared
- Back to Back Warranty from the OEM Profile selected considering strength/wind pressure factors
- High grade Aluminium allows for good cuts/and finish

Powder Coating

- Jotun/Akzo Nobel (60-80 Micron)
- Tape testing and Hammering testing



**TARUN
BIHANI**

**PARTNER,
GAURISHANKER BIHANI**

“Tata Pravesh, the new stalwart brand in Tata Steel’s portfolio, offers a complete range of doors & windows including fire rated doors (CBRI tested). Combining the strength of steel and the beauty of wood, Pravesh doors offer best in terms of price, quality, durability and security. We are continually building our skills and knowledge to meet the growing and diverse needs of customers. In a globally competitive market, it is important to sustain a reputation as a reliable, customer-oriented and a dynamic player for achieving profitable growth and operational and organizational excellence.”

PARTNER IN GROWTH - GSB

Started in the year 1936, Gaurishanker Bihani (GSB), an ISO 9001:2015 certified organisation, is one of the oldest distributors of Tata Steel in India. The firm has its Head Office in Kolkata. The company, perceiving customer needs at utmost level, helps provide them customized solutions for unique needs at competitive prices with on-time deliveries.

Ensuring attentive, effective and proactive customer service and personalized attention to customers is one of their essential corporate visions. Apart from distributorship of Tata Pravesh Doors & Windows, GSB Group operates in the following business ventures:

- Distributor of Tata Tiscon Rebars in Project Segment for the State of West Bengal
- Distributor of Tata Astrum (Hot Rolled Sheet, Coils & Plates) for the State of West Bengal
- Authorised Service Partner for TISCON Readybuild offering cut & bend reinforcement steel as per customers choice